



Growth Insights for a Competitive Market



Goals - establish measurable goals that are achievable. Create an action plan>create a timeline>take action. Re-evaluate and assess your progress.



Risk/Render/Resilience - risk is a necessary part of success; render team engagement; be resilient - bounce back when things don't go as planned.



One step at a time, all the way to the finish line. Remain optimistic and provide an outstanding environment for your team.



Willingness/Work Environment - it takes the entire teams buy-in to make a branch successful. Foster a positive work environment to allow your teams creativity and participation.



Train/Track - Train your mind to try different strategies. Track your progress with colorful worksheets or a dry erase board.



Headway - progress towards your goals, demonstrating effectiveness, and building momentum.

and remember to celebrate ALL wins, big and small!



Prepared By:

Allyson Baugh

Branch Manager / Rome, GA

Allyson's dedication and leadership shine through her career journey. She began as a teller in 2008 and quickly advanced to call center representative and loan clerk, demonstrating her strong commitment to member service. Her talents led to promotions to loan officer and assistant manager, where she supported team development and growth. Today, as branch manager, she leads with purpose, inspiring her team and continuing to make a lasting impact.

Stacy Wester

Retail Operations Director / Rainbow City, AL

Stacy's journey with Family Savings showcases her dedication and adaptability. Since 2002, she has moved through various roles, gaining a comprehensive understanding of the credit union's operations. Now, as Retail Operations Director, she focuses on employee enrichment and expanding the credit union's reach. Her career progression highlights her ability to drive the organization toward success.