

*NEWS RELEASE*

*For immediate release: September 15, 2025*

**Financial Supermarkets, Inc. WELCOMES**

**LILY PETTY AS DIGITAL MARKETING Coordinator**

Cornelia, GA – Financial Supermarkets, Inc. (FSI), a leader in innovative design-build solutions for the banking industry, is pleased to announce the addition of Lily Petty as Digital Marketing Coordinator.

Petty, a recent graduate of the University of North Georgia’s Mike Cottrell College of Business, holds a Bachelor of Business Administration in Digital Marketing. She brings a strong foundation in digital strategy, social media management, and content creation, complemented by hands-on experience as a Marketing Intern with Dress Up Corporation, where she managed SEO-optimized blog content, curated social media campaigns, and supported e-commerce marketing initiatives.

In her new role at FSI, Petty will manage the company’s digital marketing efforts across social media, email campaigns, website content, and client engagement resources. She will also support the creation of sales collateral and contribute to client support initiatives such as training materials and FSI’s client anniversary program.

“We are excited to welcome Lily to the team,” said Matt Paul, FSI’s President. “Her fresh perspective, creativity, and strong digital marketing skills will be valuable as we continue to grow our brand presence and deliver resources that support our clients nationwide.”

Financial Supermarkets, Inc. is committed to fostering growth, innovation, and exceptional client service in the financial industry. The addition of Petty emphasizes the company’s investment in the future of digital marketing and its dedication to expanding support for clients.

About Financial Supermarkets, Inc.

Financial Supermarkets, Inc. is the leading financial consulting company specializing in the design, development, and management of The Supermarket Bank®, based in Cornelia, Georgia. FSI began licensing the in-store banking concept in 1984 and has since become the industry leader in full-service retail banking. Visit www.supermarketbank.com for more information.

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