

Contact Information:  
Financial Supermarkets, Inc.  
Tina Coleman  
706-499-5181  
[tcoleman@supermarketbank.com](mailto:tcoleman@supermarketbank.com)



Release Date: March 4, 2026

FOR IMMEDIATE RELEASE

## **FSI WELCOMES HOPE CRAWFORD AS PROJECT MANAGER**

Cornelia, GA — February 17, 2026 — Financial Supermarkets, Inc. (FSI) is pleased to announce that Hope Crawford has joined the company as Project Manager, bringing a strong background in business telecommunications, project management, and account leadership.

Hope joins FSI with nearly a decade of experience at Windstream, where she most recently served as Senior Customer Success Manager. Throughout her career, she has successfully led complex projects, supported large client portfolios, and played a key role in process development and team training.

In her role at FSI, Hope will oversee project schedules, budgets, resources, and deliverables for the company's retail branch projects. She will help ensure FSI's In-Store, Storefront, and On-Site programs meet client standards while maintaining a strong focus on quality and successful project outcomes.

"Hope brings a unique combination of project management discipline, client-focused thinking, and hands-on leadership," said Matt Paul, President and CEO of FSI. "Her experience managing complex portfolios and leading teams aligns perfectly with our commitment to delivering high-quality retail branch solutions for our clients. We're excited to welcome her to the FSI team."

Hope holds an Associate of Arts degree from Oxnard College and is skilled in business analysis, process development, training, and account management. Known for her effective communication, critical thinking, and leadership abilities, Hope is well positioned to support FSI's continued growth.

FSI is excited to welcome Hope Crawford and looks forward to the expertise and energy she brings to the Project Management team.

About Financial Supermarkets, Inc.

Financial Supermarkets, Inc. is the leading provider of in-store, on-site, and storefront financial centers. Financial institutions of all sizes partner with FSI to efficiently expand their branch network while maximizing touchpoints with customers and members. With a commitment to excellence and customer satisfaction, FSI has been a trusted industry leader for over 40 years. For more information, please visit [www.supermarketbank.com](http://www.supermarketbank.com).

###